



Development of Creativity and Innovation, under the Competency Model.

Dr. Raúl Alberto Medrano Chávez

Titular Professor. Department of Economic and Administrative Sciences.

UNAN-Managua, FAREM-Carazo, Nicaragua

rmedrano@unan.edu.ni

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Revista Torreón Universitario is conceived as one of the main strategic axes, which is part of an institutional communication system, to project the work of UNAN-Managua in terms of training, research, extension, and internationalization. In this sense, the Development of Creativity and Innovation, under the Competency Model, is a fascinating topic of interest in training at undergraduate and postgraduate levels in Higher Education Institutions.

Creativity is understood as human development that produces ideas and knowledge through a combination of data to obtain new results (Drucker, 2004). For its part, innovation in the field of organizations is conceived as the introduction of available technological changes to obtain better production. (Goldenberg, 2003; Horowitz, 2003; Levav, 2003; Mazursky, 2003; Moss Kanter, 2004).

By posing problems creatively, human beings develop skills to produce new knowledge in the sciences and arts, enrich culture and achieve improvements in the quality of life of the human species. Problems are solved when more attention is given to them creatively. At present, competencies such as the set of skills, abilities, and behaviors that a professional uses, in an integral way, to satisfactorily solve a given problem in a given context.

Since its inception, Higher Education Institutions have established a training strategy for the development of investment skills. One of the key stages worldwide was the development of the Industrial Revolution (1760-1840). Years later in contexts like ours in the early 1990s, universities visualize the need to promote creativity and innovation in study programs regardless of the professional profiles of the different careers, from there these guidelines have been strengthened and perfected.

Currently, National Autonomous University of Nicaragua, Managua (UNAN-Managua) has a strategy to train professionals, who contribute to the model of creative economy that the government has been promoting to guarantee the growth indicators that have been evidenced in the last five years, it has implemented the Educational Model by Competence which has directly affected the quality training of undergraduate and postgraduate students, for this reason, the Council for International Evaluation and Accreditation (CEAI/UDUAL) has accredited UNAN-Managua. Thanks to the efforts of the entire university community and especially the authorities of the University Council and members of the University Councils in the different Faculties who have had the wise vision to effectively lead these processes, in our case my recognition to Dr. Gerardo Raúl Arévalo Cuadra, Dean FAREM-Carazo.

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